# Statistical Inconspicuousness

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- // Steelcon 2024



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# \$ Background

- Maelstrom series in 2022, focusing on implant development and detection
- Looking at the wider malware marketplace "what is the statistically average binary"
- Thinking about incorporating ML to analyse this
- EMBER stood out as a heavily influential dataset for ML
- Some of the points of interest on a binary from this dataset as part of our analysis

### \$ Research Goal

- This is a subset of a bigger goal we've been working on since Summer 2022
- Our research was focused on:
  - Looking at binaries en mass
  - Can we get a comprehensive list of as many samples as possible
  - What are their commonalities when considering their "points of interest"
  - What can we learn, both offensively and defensively, for building red team implants
- We will explain our terminology and data sources over the next slides!

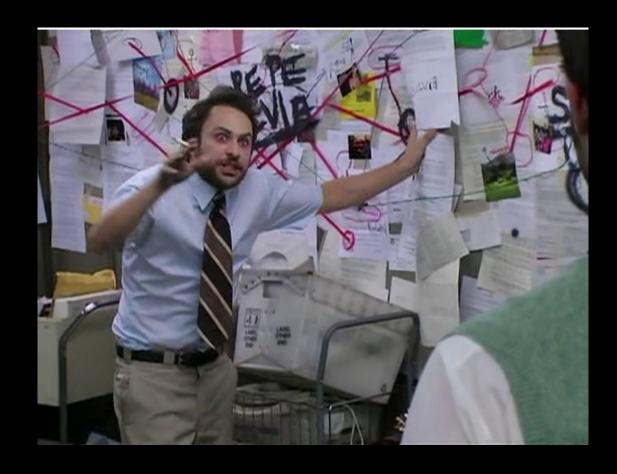
# \$ Today's Goal

- We are going to show some preliminary findings from our research
- Storytime: Three implants appear on the desk of a reverse engineer
- Using the points of interest from our research:
  - What are common steps people take when writing malware to evade detection?
  - How can these in turn make an implant stand out more?
  - What improvements can be made to better the implant?
  - What should defenders be aware of for the future?
    - More of a vendor issue, maybe?
- We want to make you paranoid about every payload you ever write

Our Data, Definitions, and Cast

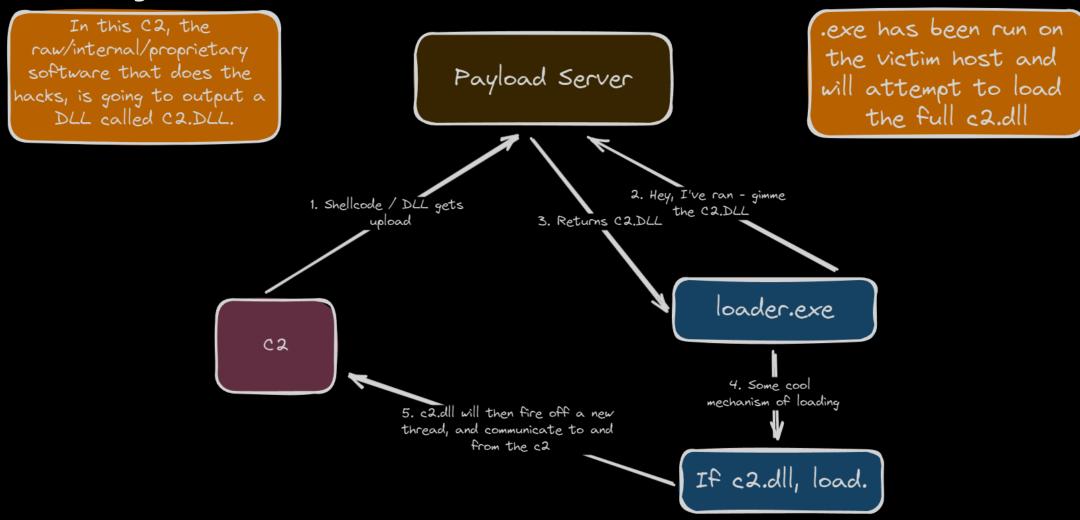


# \$ When you say "Implant"...





# So just to be clear



\$ Types of binary

Malware

Goodware

Winware

### **\$** Data Sources: Malware

- Sophos SOREL
- Malware Bazaar
- Didn't scrape vx-underground out of respect for smelly



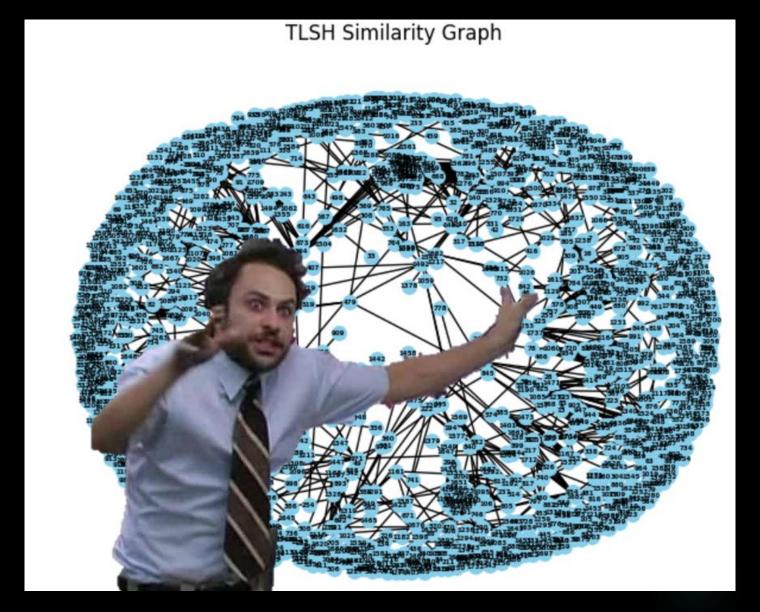
"oTheR cOmpAnieS haVe MorE mAlwArE thAn yOu"

Ted Talk time.

First of all, we're not a company. We're just a bunch of internet nerds wildin' out on a computer.

Secondly, right now vx-underground ingests roughly 120,000 malware samples a month with a budget of a slice of pizza and some weird lookin' lint we found in our pocket.

# \$ Data Sources: Malware



#### **\$** Data Sources: Goodware

- NIST Software Quality Group + HybridAnalysis
- Chocolatey
- winget excluding anything published by Microsoft
- Ninite
- Also didn't get historic chocolatey, just everything currently available at the latest version

### **\$** Data Sources: Winware

- Windows 10
- Windows 11
- Windows Server 2022
- winget filtering for just Microsoft in the ID
- Everything including Visual Studio and Office and all server roles and optional features

#### ιÖ

# \$ Sample

```
"pe": {
   "codesign_certificates": [],
    "sections": [
```

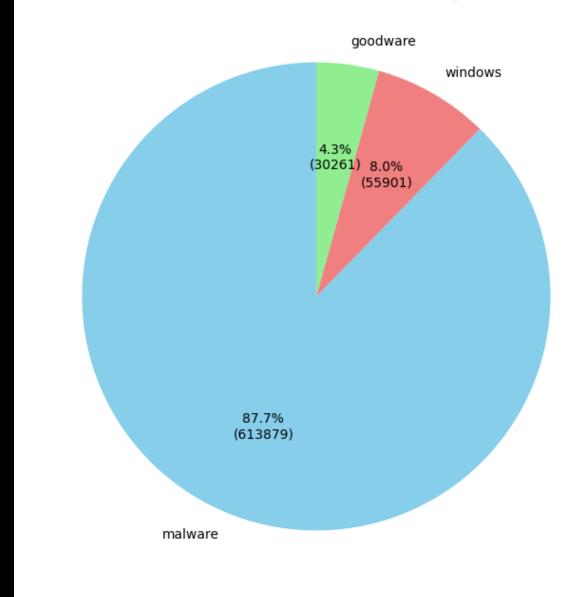
### \$ Data

Goodware: 30,261

Winware: 55,901

Malware: 613,879

#### Distribution of 700041 of samples



\$ Our Cast Meter

# Exploring



### \$ Points of Interest

- Entropy
- File Size
- Imports
- Exports
- Code Signing
- Compiler

### \$ The task

- You're on a red team
- Something something assumed breach
- You need a loader but you're unsure
- So you go to Discord
- **...**

# **\$** Solution 1: Encryption



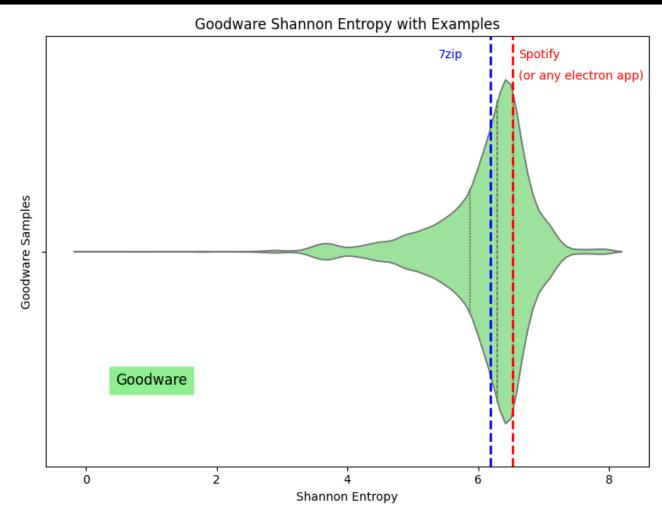
# **\$** Solution 1: Entropy

- Using Shannon Entropy, we measured the total entropy of a file as well as per-section
- Even back in 2006, 80 to 90% of detected malware was found to use encryption or packing
- Old technique, but still works. Literally the oldest trick in the book.

Table 1. Compute	a statistical i	neasures based on four	training sets.	
DATA SETS	AVERAGE ENTROPY	99.99% CONFIDENCE INTERVALS (LOW TO HIGH)	HIGHEST ENTROPY (AVERAGE)	99.99% CONFIDENCE INTERVALS (LOW TO HIGH
Plain text	4.347	4.066 – 4.629	4.715	4.401 - 5.030
Native executables	5.099	4.941 - 5.258	6.227	6.084 - 6.369
Packed executables	6.801	6.677 – 6.926	7.233	7.199 – 7.267
Encrypted executables	7.175	7.174 – 7.177	7.303	7.295 – 7.312

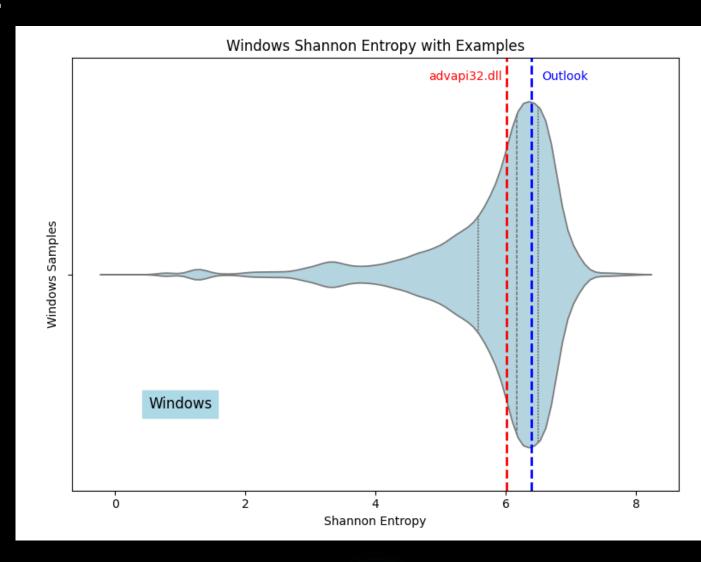
# **\$** Entropy: Goodware

- Interquartile Range:
  - **25%: 5.87**
  - 50% (mean): 6.30
  - **75%:** 6.54



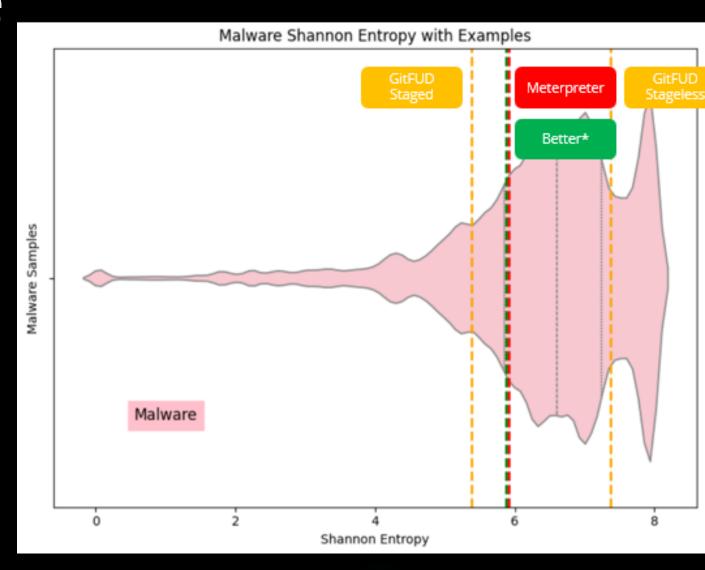
# \$ Entropy: Winware

- Interquartile Range:
  - **25%:** 5.58
  - 50% (mean): 6.16
  - **75%: 6.50**



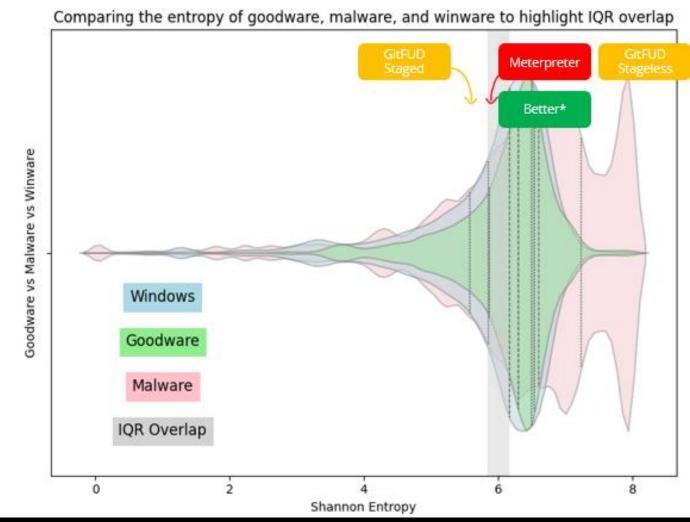
# \$ Entropy: Malware

- Interquartile Range:
  - **25%:** 5.85
  - 50% (mean): 6.60
  - **75%: 7.24**

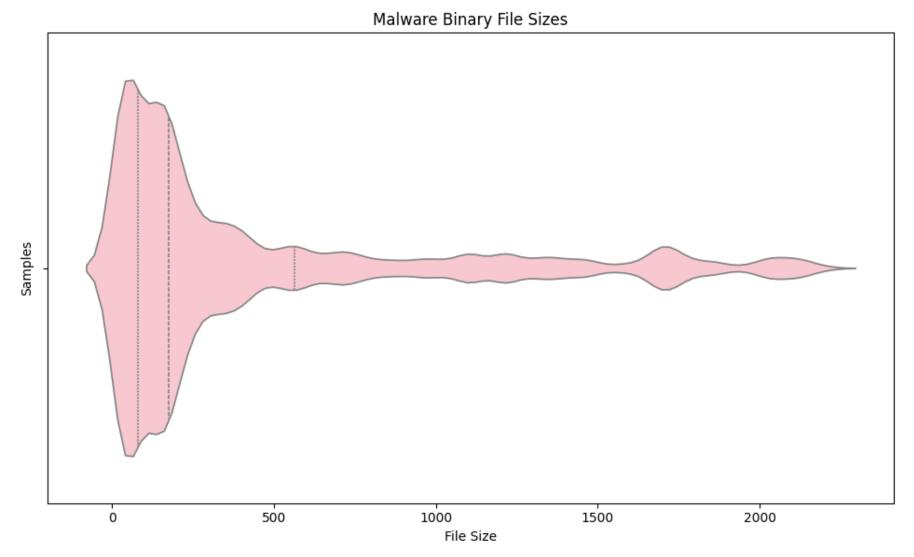


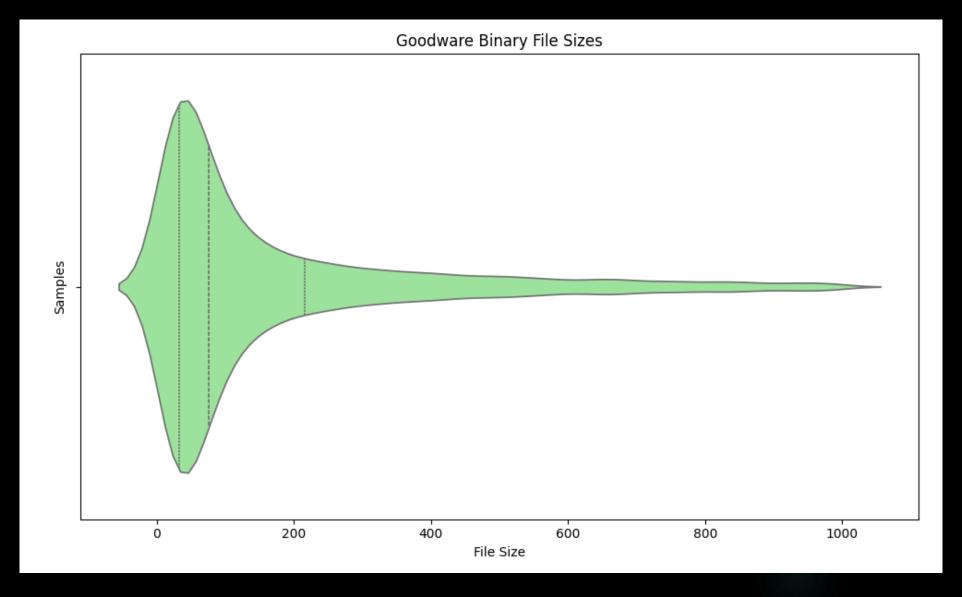
# \$ Entropy: All together now!

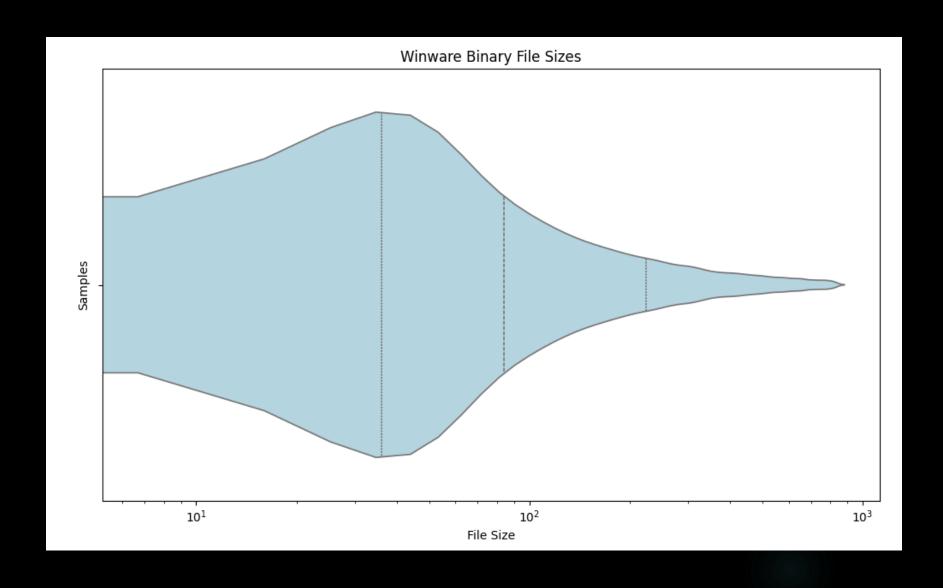
IQR		Malware	Goodware	Winware
•	25	5.85	5.87	5.58
	50	6.6	6.3	6.16
	75	7.24	6.54	6.5

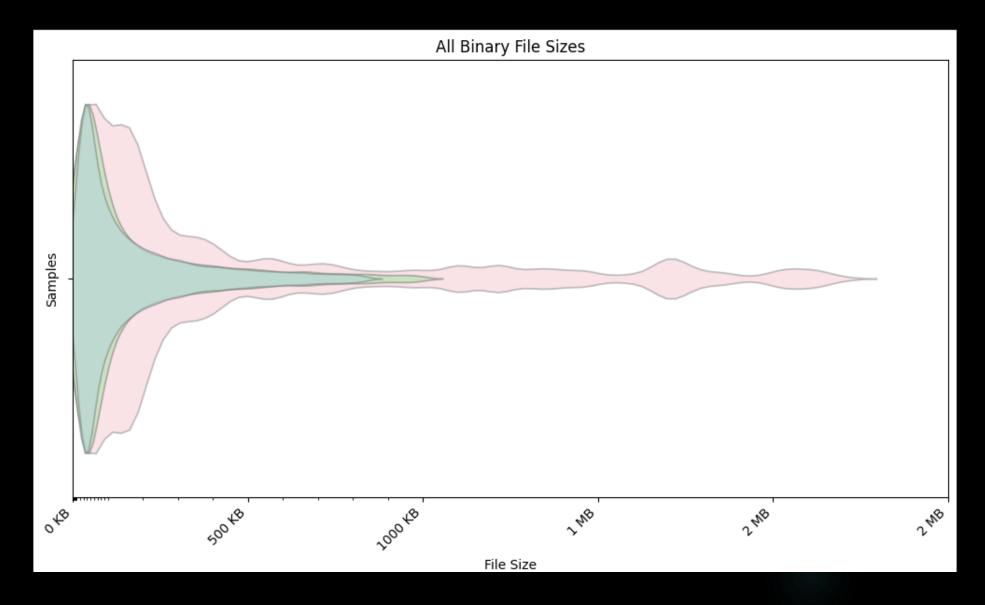


- A natural progression from Entropy
- The size of the binary CAN have implications
- Bloating tools are double edged:
  - Too large to scan
  - Looks super weird









IQR (%)	Malware (KB)	Goodware (KB)	Winware (KB)
25	88	40	40
50	212	100	112
75	940	424	360

Shannon Entropy Stats				
File	Size (KB)	Entropy		
exe	46	7.79894		
gitfud-big.exe	224	7.37565		
meterpreter-zutto.exe	204	7.24121		
scarecrow.exe	2535	6.55197		
chrome.exe	2708	6.54522		
spotify.exe	33265	6.51772		
sublime_text.exe	9840	6.50047		
outlook.exe	43989	6.40023		
7z.exe	532	6.19382		
mimikatz.exe	1324	6.08767		
bluffy-css.exe	55	6.08287		
winpeasx64.exe	2332	6.01869		
advapi32.dll	720	6.01474		
meterpreter-default.exe	204	5.91638		
.x64.exe	100	5.87282		
rubeus.exe	452	5.86787		
winpeasx64_dotfuscator.exe	2182	5.84737		
gitfud-small.exe	20	5.38233		

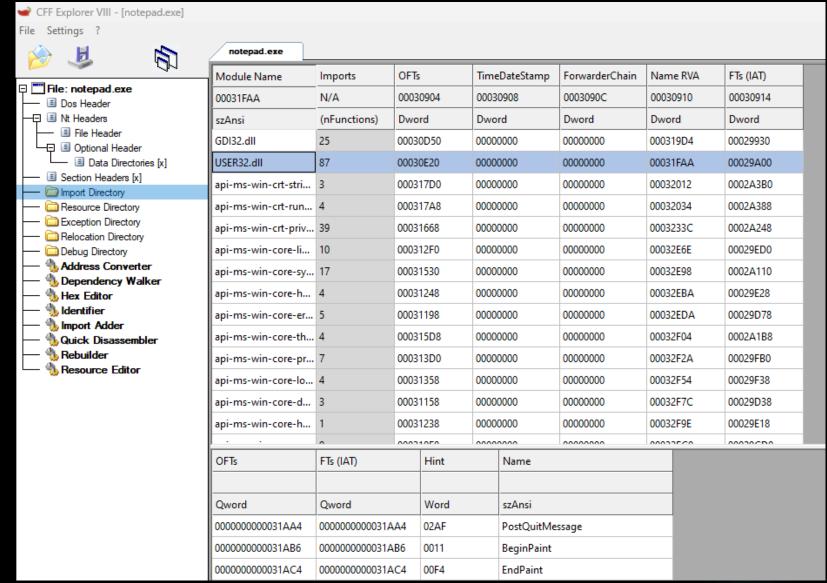
### **\$** Solution 1: Considerations

- Don't put the high entropy blob inside the binary:
  - Hinder Reverse Engineers
  - Kill-switch
- Transform the blob into something like:
  - UUID
  - MAC
  - IPV6
  - SVG
  - CSS
  - PNG Bytes

# **\$** Solution 2: Imports

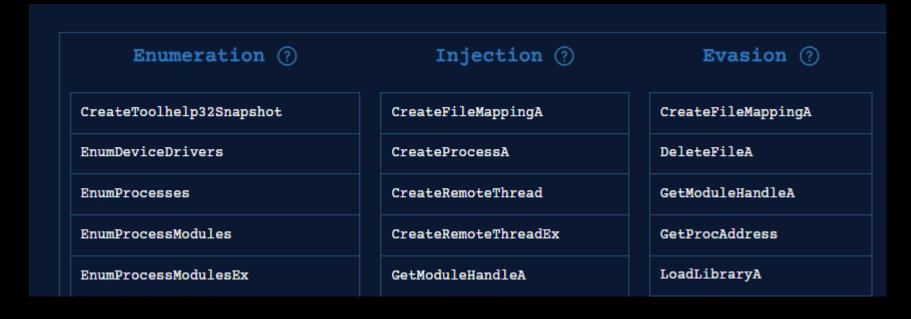
- Sometimes it works, sometimes it doesn't
- Back to Discord
- **...**
- Get called noob
- **...**
- "You should dynamically resolve WinAPI Functions"

# \$ Solution 2: Imports



#### **\$** Solution 2: Imports

- Common Injection:
  - VirtualAlloc
  - Memcpy
  - VirtualProtect
  - CreateThread
  - WaitForSingleObject



#### **\$** Solution 2: Imports

```
#include <windows.h>
#include <stdio.h>
unsigned char shellcode[] = "\x90\x90\x90\x90";
int main() {
    LPV0ID allocatedMemory = VirtualAlloc(NULL, sizeof(shellcode), MEM_COMMIT | MEM_RESERVE, PAGE_READWRITE);
    if (allocatedMemory == NULL) {
        printf("VirtualAlloc failed (%d)\n", GetLastError());
        return 1;
    memcpy(allocatedMemory, shellcode, sizeof(shellcode));
    DWORD oldProtect;
    if (!VirtualProtect(allocatedMemory, sizeof(shellcode), PAGE_EXECUTE_READ, &oldProtect)) {
        printf("VirtualProtect failed (%d)\n", GetLastError());
        return 1;
    HANDLE threadHandle = CreateThread(NULL, 0, (LPTHREAD_START_ROUTINE)allocatedMemory, NULL, 0, NULL);
    if (threadHandle == NULL) {
        printf("CreateThread failed (%d)\n", GetLastError());
    return 0;
```

## **\$** Solution 2: Imports

```
VirtualAlloc_t pVirtualAlloc = (VirtualAlloc_t)GetProcAddress(hKernel32, "VirtualAlloc");
RtlMoveMemory_t pRtlMoveMemory = (RtlMoveMemory_t)GetProcAddress(GetModuleHandleA("ntdll.dll"), "RtlMoveMemory");
VirtualProtect_t pVirtualProtect = (VirtualProtect_t)GetProcAddress(hKernel32, "VirtualProtect");
CreateThread_t pCreateThread = (CreateThread_t)GetProcAddress(hKernel32, "CreateThread");
WaitForSingleObject_t pWaitForSingleObject = (WaitForSingleObject_t)GetProcAddress(hKernel32, "WaitForSingleObject");
```

#### **\$** Solution 2: Considera

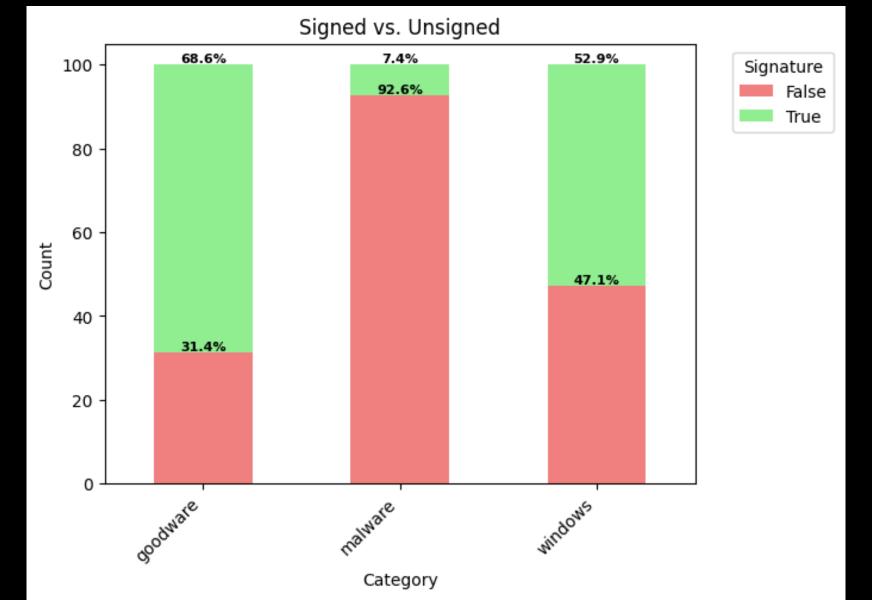
- Resolve some functions and not others
- Fake some imports
- Add telemetry generation

```
def add_imports_profile_to_binary(implant: Implant, profile: dict) -> bool:
    try:
        current imports = get pe imports(implant)
        if not current_imports:
            return False
        binary = lief.parse(implant.implant_path)
        for import info in profile:
            dll_name = import_info.get("dll")
            functions = import_info.get("functions")
            if dll_name.lower() in current imports.keys():
                logger.info(f"Skipping: {dll name}", indent=1)
                continue
            for function in functions:
                if function in current_imports.get(dll_name.lower(), []):
                    logger.info(f"Skipping: {function}", indent=1)
                    functions.remove(function)
            dll_obj = binary.add_library(dll_name)
            logger.info(f"Adding imports for: {dll name}")
            existing_functions = current_imports.get(dll_name.lower(), [])
            if existing functions:
                for func in functions:
                    if func not in existing functions:
                        dll_obj.add_entry(func)
                        logger.info(f"Added: {func}", indent=1)
            else:
                for func in functions:
                    dll obj.add entry(func)
                    logger.info(f"Added: {func}", indent=1)
        builder = lief.PE.Builder(binary)
        builder.build imports(True)
        builder.build()
        builder.write(implant.implant_path)
        return True
```

\$ Solution 2: Exports (bonus)

### **\$** Solution 3: Code Signing

- So, you've fixed the imports and exports
- You've built your new implant
- Securely compiled, non-standard, etc.
- So, you add the final 20% of effort, the coup de grace, and implement the special features people talk about on the walkthroughs



Category	Count	Percentage	Total	
goodware	20771	68.64	30261	
windows	29544	52.85	55901	
malware	45423	7.4	613879	

CA	Malware (%)	Goodware (%)	Winware (%)

	CA	Count
1	COMODO RSA Code Signing CA	17363
2	Microsoft Corporation	16874
3	Microsoft Code Signing PCA 2011	14630
4	COMODO RSA Certification Authority	12277
5	Microsoft Code Signing PCA	8050
6	Symantec Time Stamping Services Signer - G4	7787
7	Symantec Time Stamping Services CA - G2	7787
8	usted G4 Code Signing RSA4096 SHA384 2021 CA1	7607
9	Microsoft Windows Production PCA 2011	7019
10	Microsoft Windows	6944
11	Microsoft Time-Stamp PCA	6939
12	DigiCert Trusted Root G4	6289
13	Microsoft Corporation	5675
14	AddTrust External CA Root	5524
15	DigiCert SHA2 Assured ID Code Signing CA	4753
16	COMODO SHA-1 Time Stamping Signer	4142
17	GlobalSign CodeSigning CA - SHA256 - G3	4080

Certificate Authority	▼ Total Count ▼ Known Stolen	▼ Winware ▼	/ _lware ↓↓	G odware ~
COMODO RSA Code Signing CA	17363 TRUE	0.00	37.94	0.63
COMODO RSA Certification Authority	12277	0.01	26.81	0.46
Symantec Time Stamping Services Signer - G4	7787	0.03	12.71	9.64
Symantec Time Stamping Services CA - G2	7787	0.03	12.71	9.64
AddTrust External CA Root	5524	0.01	12.*	0.07
COMODO SHA-1 Time Stamping Signer	4142	0.00	و0.09	0.07
GlobalSign CodeSigning CA - SHA256 - G3	4080	0.00	8.79	0.42
Microsoft Root Authority	3728	0.70	7.66	0.19
VeriSign Time Stamping Services CA	3510	0.14	7.51	0.28
Microsoft Timestamping Service	3604	0.61	7.44	0.21
Symantec Class 3 SHA256 Code Signing CA	3625	0.00	7.20	1.71
Freemium GmbH	3185	0.00	7.01	0.00
VeriSign Class 3 Code Signing 2010 CA	3393	0.01	7.00	1.03
Cloud Installer	2858	0.00	6.29	0.00
WoSign Time Stamping Signer	2431	UAL	5.35	0.00
VeriSign Class 3 Code Signing 2004 CA	2366	0.00	5.20	0.03
Qihoo 360 Software (Beijing) Company Limited	2369	0.00		0.17
VeriSign Time Stamping Services Signer	2279	0.14	4.91	0.03
Microsoft Corporation	22875	62.36	4.74	11.07
Microsoft Code Signing PCA	8575	18.80	4.49	4.72
DigiCert SHA2 Assured ID Code Signing CA	4753	0.03	0.79	21.10
Microsoft Time-Stamp Service	6928	19.12	0.57	4,91
Microsoft Time-Stamp PCA	6939	The state of the s	0.31	4.
Autodesk\	3624	0.00	0.04	17.36
Microsoft Windows	7047	23.25	0.04	0.78
Microsoft Windows Production PCA 2011	7019	23.51	0.02	0.31
DigiCert Trusted G4 Code Signing RSA4096 SHA384 2021 CA1	7607	0.45	0.00	35.98
DigiCert Trusted Root G4	6289	0.00	0.00	30.28
DigiCert Trusted G4 RSA4096 SHA256 TimeStamping CA	3290	0.00	0.00	15,8
London Jamocha Community CIC	2986	0.00	0.00	,di
Sectigo RSA Time Stamping CA	2750	0.01	0.00	13.23
DigiCert Timestamp 2023	2734	0.00	0.00	13.16
Microsoft Code Signing PCA 2011	14630	42.07	0.00	10.59
.NET	3421	7.51	0.00	5.7
Microsoft Code Signing PCA 2010	4006	12.45	0.00	1.5

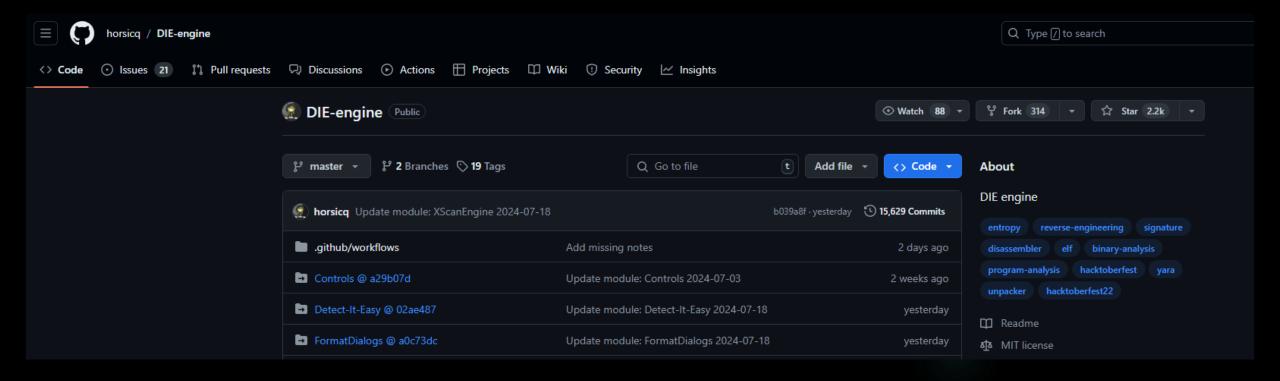
	CA	Count
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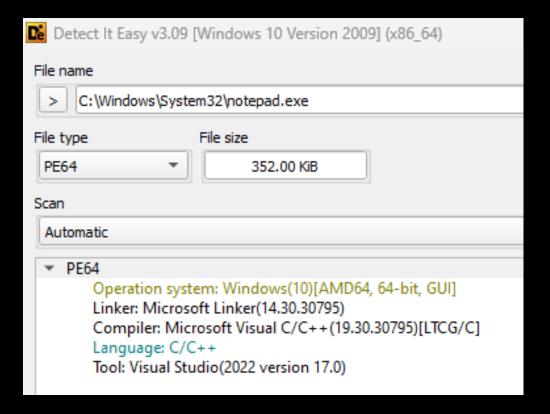
#### \$ Sections

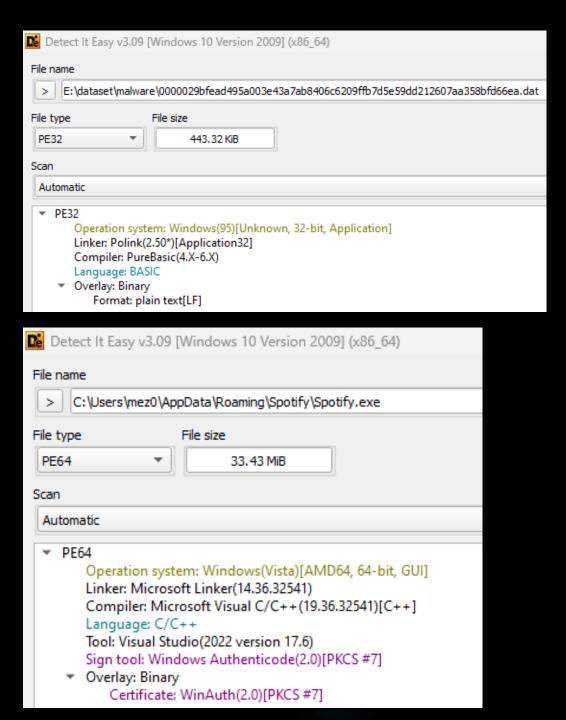
Name	Content
.bss	Uninitialized data (free format)
.cormeta	CLR metadata that indicates that the object file contains managed code
.data	Initialized data (free format)
.debug\$F	Precompiled debug types (object only)
.debug\$P	Debug types (object only)
.drective	Linker options
.edata	Export tables
.idata	Import tables
.idlsym	Includes registered SEH (image only) to support IDL attributes. For information, see "IDL Attributes" in References at
	the end of this topic.
.pdata	Exception information
.rdata	Read-only initialized data
.reloc	Image relocations
.rsrc	Resource directory
.sbss	GP-relative uninitialized data (free format)
.sdata	GP-relative initialized data (free format)
.srdata	GP-relative read-only data (free format)
.sxdata	Registered exception handler data (free format and x86/object only)
.text	Executable code (free format)
.tls	Thread-local storage (object only)
.tls\$	Thread-local storage (object only)
.vsdata	GP-relative initialized data (free format and for ARM, SH4, and Thumb architectures only)
.xdata	Exception information (free format)

- \* *In our experience*, compilers have changed the outcome of execution
- Compiling with MINGW:
  - Caught
- Compiling with MSVC:
  - Fine
- Compiling with CLANG:
  - \* Mixed

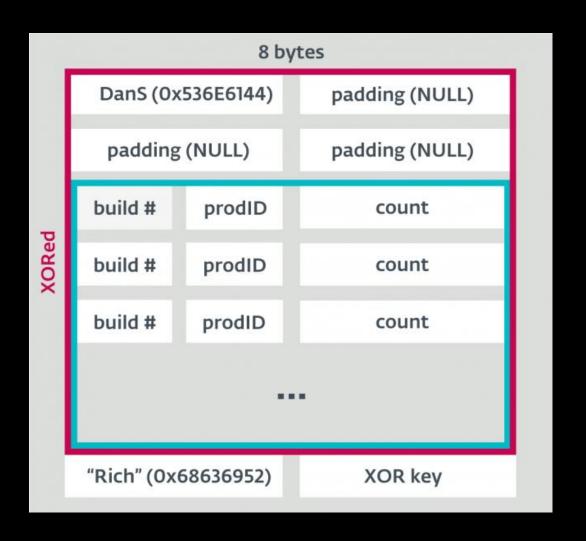
- This is a current limitation of the dataset
- Detect it Easy could be used to solve this problem







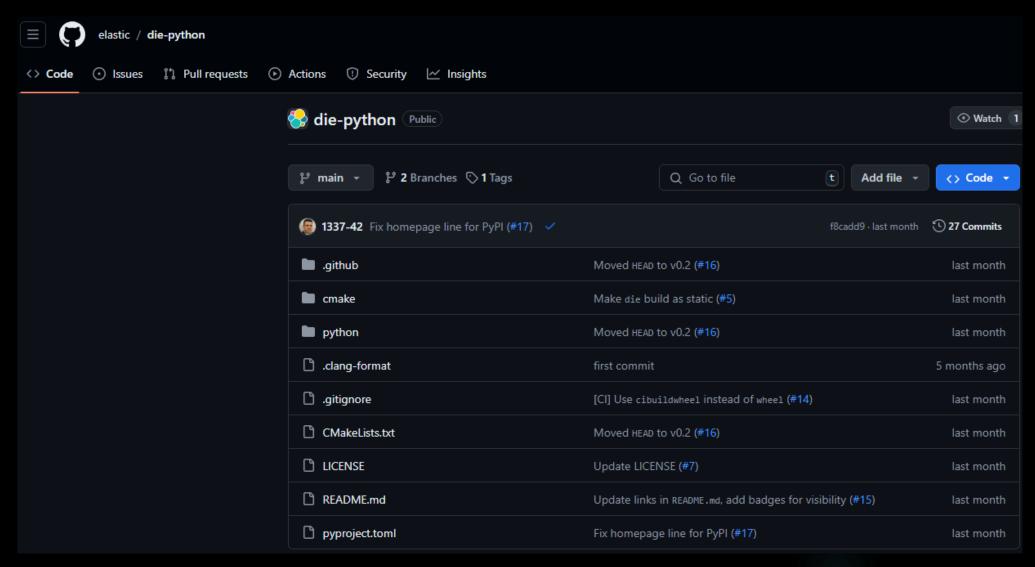
- In 2020, ESET published Rich Headers: leveraging this mysterious artifact of the PE format
- Rich Headers were released in VS 97 SP3
- Mostly undocumented
- Contains information about:
  - Product Identifier
  - Build Number
  - And some other stuff

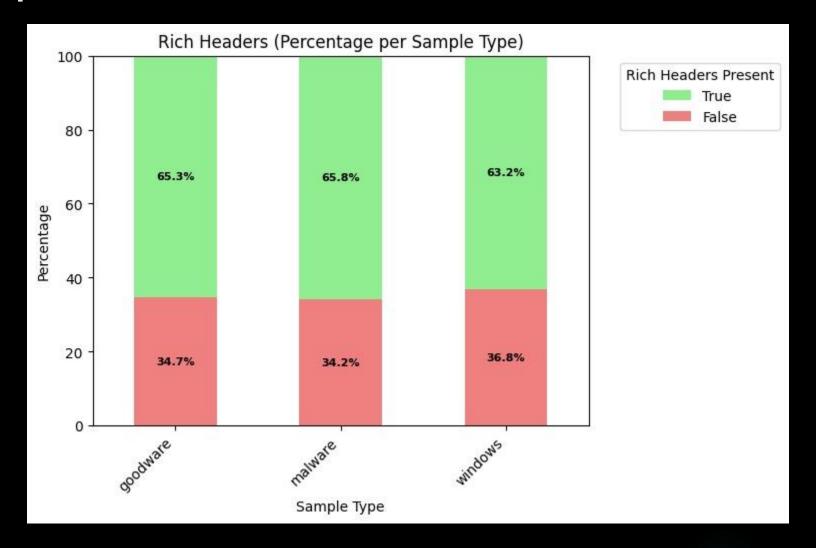


PE 'Rich Headers' were introduced with the release of Visual Studio 97 SP3. Microsoft didn't announce that it had implemented such a feature or give a reason for its introduction, and never released any kind of documentation for it, so we cannot really be sure about its original purpose, but it seems that Microsoft simply wanted to have some sort of development environment fingerprint stored in the executables, or perhaps to help with diagnostics and debugging. Regardless of the original intent, the Rich Header has proved to be a very valuable block of data for malware researchers, where a few hundred bytes, when interpreted correctly, can be used as a very strong factor for attribution and detection.

Visual Basic 6.0	0x886973F3, 0x8869808D, 0x88AA42CF, 0x88AA2A9D, 0x89A99A19, 0x88CECC0B, 0x8897EBCB, 0xAC72CCFA, 0x1AAAA993, 0xD05FECFB, 0x183A2CFD, 0xACCF9994, 0xC757AD0B, 0xA7EEAD02, 0xD1197995, 0x83CDAD4, 0x8917A389, 0x88CEA841, 0x8917DE83, 0x89AA0373, 0x8ACD8739, 0x8D156179, 0x8ACE4D53, 0x8897FE31, 0x91A515F9, 0xD1983193, 0x8D16E113, 0x9AC47EF9, 0x91A80893, 0xAD0350F9, 0xD180F4F9, 0xAD0EF593, 0x9ACA5793, 0x9ACA5793
NSIS	0xD28650E9, 0x38BF1A05, 0x6A2AD175, 0xD246D0E9, 0x371742A2, 0xAB930178, 0x69EAD975, 0x69EB1175, 0xFB2414A1, 0xFB240DA1
MASM 6.14 build 8444	0x88737619, 0x89A56EF9
WinRar SFX	0xC47CACAA, 0xFDAFBB1F, 0xD3254748, 0x557B8C97, 0x8DEFA739, 0x723F06DE, 0x16614BC7
Autoit	0xBEAFE369, 0xC1FC1252, 0xCDA605B9, 0xA9CBC717, 0x8FEDAD28, 0x273B0B7D, 0xECFA7F86
Microsoft Cabinet File	0x43FACBB6
NTkernelPacker	0x377824C3
Thinstall	0x8B6DF331
MoleBox Ultra v4	0x8CABE24D

Table 3: Various XOR keys associated with known formats.





#### **Best Practices**

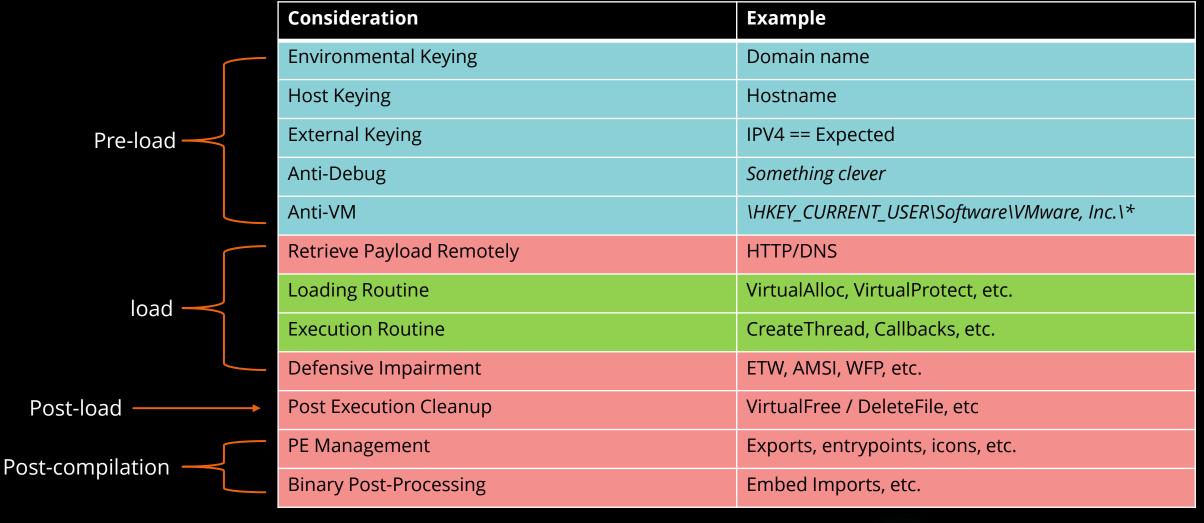


## \$ Implant Methodology

Key	Colour
Optional	
Preferred	
Paranoia	

Consideration	Example
Environmental Keying	Domain name
Host Keying	Hostname
External Keying	IPV4 == Expected
Anti-Debug	Something clever
Anti-VM	\HKEY_CURRENT_USER\Software\VMware, Inc.\*
Retrieve Payload Remotely	HTTP/DNS
Loading Routine	VirtualAlloc, VirtualProtect, etc.
Execution Routine	CreateThread, Callbacks, etc.
Defensive Impairment	ETW, AMSI, WFP, etc.
Post Execution Cleanup	VirtualFree / DeleteFile, etc
PE Management	Exports, entrypoints, icons, etc.
Binary Post-Processing	Embed Imports, etc.

### \$ Implant Methodology



## \$ Implant Methodology

Consideration

	Environmental Keying	Domain name
	Host Keying	Hostname
	External Keying	IPV4 == Expected
	Anti-Debug	Something clever
Entropy	Anti-VM	\HKEY_CURRENT_USER\Software\VMware, Inc.\*
File Size	Retrieve Payload Remotely	HTTP/DNS
	Loading Routine	VirtualAlloc, VirtualProtect, etc.
	Execution Routine	CreateThread, Callbacks, etc.
Sections	Defensive Impairment	ETW, AMSI, WFP, etc.
Imports / Exports	Post Execution Cleanup	VirtualFree / DeleteFile, etc
	PE Management	Exports, entrypoints, icons, etc.
Imports —	Binary Post-Processing	Embed Imports, signing, etc.
Signing —		

Example

#### \$ Final thoughts

- Gold Standard:
  - Pretend to be Windows
    - ❖ You won't be able to do this, so much to get right
    - Trying to make this perfect, will create more variance, thus standing out
- Goodware is a lot better to aim for most malware doesn't even bother
- Doing a little, but not knowing why, and ending up as gitfud, is worse than just using wellhoned loader or even meterpreter when it comes to static points of interest
  - This is not the case for runtime!

## \$ Final thoughts

The statisiclyl average binary is

POI	Goodware	Winware	Malware
Entropy			
File Size			
Imports			
Exports			
Signed	TRUE	TRUE	FALSE
Compiler			

#### \$ Final thoughts

\_\_iob\_func

\_amsg\_exit

CorDllMain

\_initterm

\_lock

unlock

abort

calloc

free

fwrite

malloc

memcpy

memmove

memset

realloc

strchr

strcmp

strlen

strncmp

vfprintf

CharNextA

CoCreateInstance

Colnitialize

CoTaskMemFree

CoUninitialize

DestroyWindow

DispatchMessageA

GetKeyboardType

GetSystemMetrics

LoadStringA

MessageBoxA

OleInitialize

OleUninitialize

RegCloseKey

RegOpenKeyExA

RegQueryValueExA

SysAllocStringLen

SysFreeString

SysReAllocStringLen

VariantClear

## \$ Questions?



## Thanks!

